# Campaign Proposal: Foundation for Futures – Gambia Classroom Project

This campaign framework is designed to launch, fund, and execute a community-backed charity campaign to build a standardized, durable educational classroom in The Gambia.

## Project Specification

- **Dimensions:** 7 x 5 meters (35 square meters of gross internal area)
- **Capacity:** 30–35 students comfortably seated at double desks
- **Location:** The Gambia (targeted rural or peri-urban community experiencing overcrowding)
- **Primary Objective:** Build a safe, weatherproof, and fully furnished learning environment to replace temporary structures or ease severe over-enrolment.

---

### 1. Campaign Narrative & Appeal:

**Title:** Brick by Brick: Building Room to Learn in The Gambia
In many communities across The Gambia, the desire for education far outpaces the physical space available. Children are frequently crammed 60 to a room, split into exhausting double-shifts, or taught under temporary roofs of corrugated iron and branches that become unusable during the rainy season.
We are launching a dedicated campaign to build a brand-new, permanent 7x5 meter classroom. This space will give 35 children a year a safe, well-ventilated, and inspiring place to learn, read, and thrive. By constructing a solid concrete-block classroom complete with modern roofing, proper ventilation, and full furnishing, we aren't just building walls—we are opening a door to consistent, uninterrupted education.
Every single brick, bag of cement, and window frame get us closer to our goal. Your generosity will directly fund the raw materials and local Gambian craftsmanship needed to turn this 35-square-meter plot into a hub of potential.

## 2. Budget Estimation & Breakdown

Constructing a single high-quality classroom block in The Gambia generally ranges between £7,500 and £9,500 (approx. $10,000–$12,500 USD), assuming the land is already cleared and donated by the community or school management committee.

| Category | Description | Estimated Cost (GBP) |
|---|---|---|
| **Substructure & Foundation** | Excavation, hardcore, termite treatment, and concrete slab base | £1,200 |
| **Superstructure & Walls** | Sand-cement blocks (approx. 2,000–2,500 blocks), mortar, and steel reinforcement lintels | £2,200 |
| **Roofing & Ceiling** | Timber trusses, high-gauge corrugated iron / aluminium sheeting, and insulation | £1,800 |
| **Finishes & Openings** | Internal/external plastering, painting, steel security doors, and shuttered windows | £1,500 |
| **Furnishing & Fixtures** | 15–18 double desks and benches, teacher's desk, chair, and a high-quality chalkboard | £1,300 |
| **Contingency & Logistics** | Local transport of materials, site supervision, and unexpected market fluctuations | £800 |
| **Total Target** | | **£8,800** |

## 3. Fundraising Tier Strategy

To make the crowdfunding campaign highly interactive, donors can "buy" specific components of the classroom. This transparent approach increases trust and drives momentum.

- **£15 – Provide a Student Chair:** Keeps a child off the floor and gives them a comfortable place to study.
- **£50 – Buy a Block Package:** Funds 30 structural sand-cement blocks, mortar, and the local masonry labour to lay them.
- **£150 – Sponsor a Double Desk:** Provisions a heavy-duty wooden desk and bench unit to seat two students for years to come.
- **£500 – Open the Windows & Doors:** Funds the manufacturing and installation of secure steel window shutters and the main entryway door.
- **£1,000 – Raise the Roof:** Purchases the timber frameworks and weather-tight roofing sheets to keep the classroom dry during monsoon seasons.

## 4. Implementation Timeline

A standard 7x5m classroom build moves quickly once funds are secured, leveraging local labour to maximize community investment.

- **Month 1: Campaign Launch & Capital Mobilization**
  Run a 30-day intensive digital and community drive to secure the budget. Establish on-the-ground agreements with the local School Management Committee (SMC) in The Gambia.

- **Month 2: Material Procurement & Foundation**
  Purchase materials locally to support the Gambian economy. Groundbreaking, excavation, and pouring of the concrete foundation slab.
- **Month 3: Walling & Roofing**
  Masons raise the block walls. Carpenters erect the timber roof truss structure and fix the corrugated sheeting before the seasonal rains hit.

- **Month 4: Finishing, Furnishing & Handover**
  Plastering, painting inside and out, installing windows/doors, and moving in locally built furniture. Host a community opening ceremony and deliver the final impact report to all donors.

**Help us build a foundation for futures.** We are raising **£8,800** to construct a permanent, safe, and weather-proof **7 x 5-metre classroom** in The Gambia, giving 35 children a year a proper place to learn. Every brick, desk, and roof sheet relies entirely on community support—track our live progress below and choose a donation tier to build this school with us today!